

# AD RATES 2026 *SUN CITY HUNTLEY LIFESTYLES MAGAZINE*

SUN CITY COMMUNITY ASSOCIATION OF HUNTLEY, INC. (RATES ARE SUBJECT TO CHANGE)

**\*Inside Front Cover, Inside Back Cover, Back Cover and Center Section are GLOSSY PREMIUM spaces. \*Page 3, Page 5 and opposite inside back cover are PREMIUM spaces. Please Call for Availability (There is usually a wait list for these spaces.)**

**NOTE: Please be sure to submit your advertisement according to the design specifications below (.pdf preferred). You will be charged for any and all amount of time as may be required to re-design your ad to meet the specifications. The ad design charge is \$50.**

As a current advertiser you have available a free Help Wanted ad on [www.sccah.com](http://www.sccah.com) that lets residents know you have a position available for them or someone they know. Help Wanted ads run for 14 days and may start anytime and be renewed as needed.

| AD SIZE (w x h)                                                                                                      | 3 months                                                                                                              | 6 months<br>(includes<br>15% discount) | 12 months<br>(includes<br>25% discount) |
|----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------|
| Full Page<br>7.5" x 9.75"                                                                                            | \$1776<br>(592/month)                                                                                                 | \$3018<br>(503/month)                  | \$5349<br>(445.75/month)                |
| Half Page<br>7.5" x 4.75" or 3.5" x 9.75"                                                                            | \$1140<br>(380/month)                                                                                                 | \$1932<br>(322/month)                  | \$3417<br>(284.75/month)                |
| Quarter Page<br>3.5" x 4.75"                                                                                         | \$672<br>(224/month)                                                                                                  | \$1140<br>(190/month)                  | \$2001<br>(166.75/month)                |
| Eighth Page<br>3.5" x 2.25"                                                                                          | \$381<br>(127/month)                                                                                                  | \$639<br>(106.50/month)                | \$1140<br>(95/month)                    |
| *Full Page on page 3 or opposite inside<br>back cover 7.5" x 9.75"                                                   | \$2484<br>(828/month)                                                                                                 | \$4191<br>(698.50/month)               | \$7419<br>(618.25/month)                |
| *Full Page on page 5<br>7.5" x 9.75"                                                                                 | \$2295<br>(765/month)                                                                                                 | \$3900<br>(650/month)                  | \$6882<br>(573.50/month)                |
| *Half Page opposite inside back cover<br>7.5" x 4.75" or 3.5" x 9.75"                                                | \$1536<br>(512/month)                                                                                                 | \$2622<br>(437/month)                  | \$4605<br>(383.75/month)                |
| <b>GLOSSY PAGES</b>                                                                                                  |                                                                                                                       |                                        |                                         |
| *Full Page Back Cover<br>8.375" x 11" + bleed .125"                                                                  | \$2880<br>(960/month)                                                                                                 | \$4890<br>(815/month)                  | \$8640<br>(720/month)                   |
| *Full Page Inside Back Cover or<br>Inside Front Cover 7.5" x 9.75"                                                   | \$2760<br>(920/month)                                                                                                 | \$4680<br>(780/month)                  | \$8265<br>(688.75/month)                |
| *Half Page Inside Back Cover or<br>Inside Front Cover 7.5" x 4.75" or<br>3.5" x 9.75"                                | \$1680<br>(560/month)                                                                                                 | \$2850<br>(475/month)                  | \$5040<br>(420/month)                   |
| <b>*Center Section</b>                                                                                               |                                                                                                                       |                                        |                                         |
| Full Page 8.375" x 11" + bleed .125"                                                                                 | \$2760 (920/m)                                                                                                        | \$4680 (780/m)                         | \$8265 (688.75/m)                       |
| Full Page 7.625" x 10.25" no bleed                                                                                   |                                                                                                                       |                                        |                                         |
| Half Page 7.625" x 5"                                                                                                | \$1680 (560/m)                                                                                                        | \$2850 (475/m)                         | \$5040 (420/m)                          |
| Quarter Page 3.625" x 5"                                                                                             | \$1020 (340/m)                                                                                                        | \$1740 (290/m)                         | \$3090 (257.50/m)                       |
| Eighth Page 3.625" x 2.375"                                                                                          | \$585 (195/m)                                                                                                         | \$990 (165/m)                          | \$1740 (145/m)                          |
| <b>AD DESIGN: For our graphic designer to create your ad (this is a one-time fee) \$50</b>                           |                                                                                                                       |                                        |                                         |
| <b>INSERT 8.5" x 11" (one or two sided,<br/>full color or B&amp;W) Must be approved<br/>by SCCAH before printing</b> | <b>\$450 for one month (Advertiser prints 5500 inserts and<br/>delivers them to Service Printing by deadline date</b> |                                        |                                         |

**Any questions, please contact: Bob Laird at 847-515-7241  
or via e-mail at [bob.laird@fsresidential.com](mailto:bob.laird@fsresidential.com)**